



**HospiceCare**

NORTH NORTHUMBERLAND

*Caring for Life*

Business **Partnerships**

*Make it your business to care for life*

HospiceCare North Northumberland seeks to ensure that our communities in rural North Northumberland have access to high-quality palliative care close to home and, through our flagship Hospice at Home care service, in their own homes.

Our aim is to be at the heart of our communities, alleviating pain and suffering, and caring for life in the context of a person's illness.

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*Here at Adam Douglas Legal we are proud to support HospiceCare and all they do to help people with cancer and other life limiting illnesses as well as their families. 250+ Club is the perfect way to put something back into the community where we live and work.*

**Hilary Almond, Senior Partner**

## How can your business get involved?

HospiceCare North Northumberland is privileged to work in partnership with a wide range of businesses and organisations across our region. We continue to develop like-minded communities of interest and networks which benefit both **HospiceCare** and the businesses we work with.

Our aim is to work with your business to tailor fundraising plans and opportunities to your objectives and develop mutually beneficial, long-lasting partnerships.

Whether you want to build your team ethos through events and challenges; engage more broadly in the local community; donate directly to **HospiceCare**; share your skills; offer raffle prizes or in-kind support (eg volunteer your time); or support our networking endeavours – your partnership is invaluable to us.

**We'd love to talk about the ways your business could partner with HospiceCare: please do get in touch.**

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*Supporting HospiceCare has always been easy for me, having seen the invaluable work they do for the local community. I'm proud of the association we have and look forward to it growing.*

**Nick McCreath, McCreath & Son, Used Car Specialist**







## 250+ Club

Our 250+ Club is a way for businesses to directly support our flagship Hospice at Home care service, which costs £250 a night.

As a member of our 250+ Club, you'll be invited to our networking events to learn more about **HospiceCare** and other businesses with connections to us and each other. Our aim is to pool knowledge and expertise and explore effective ways to support one another.

### Benefits

- Access to our contacts via our networking events
- Opportunity to host/speak at a networking event
- Acknowledgement of your support on our website
- Use of the 250+ Club logo to promote your support of **HospiceCare**
- Proud to Support banner to acknowledge your ongoing support of **HospiceCare**
- Opportunity to attend a clinical presentation/training in, for example, dementia care.

**Entry level: £250 plus VAT a year (monthly payment available)**



## Our business supporters



*Broad Chare Partners aims to champion and support our local community and charities in the North East. From our experience of sponsoring the annual HospiceCare Golf Day and HospiceCare's involvement in our seminar on maximising business value to achieve financial independence, they are a pleasure to work with and continuously engaging with their business supporters.*



**Lois Prest**  
Marketing Executive  
Broad Chare Partners



*When we were approached by HospiceCare North Northumberland, we were delighted to help. It has turned out to be a win-win: not only do many of our guests make a contribution but as a small business, our reputation is enhanced with guests too.*

**Stephen & Louise Scott**  
The Walls B&B  
Berwick-upon-Tweed



*Blackshaws has had a close partnership with HospiceCare North Northumberland for almost a decade now and we continue to support this vital charity because of the outstanding work they do supporting our local community in times of most need.*

**Sue Blackshaw**  
Marketing & HR Manager  
Blackshaws





Walk, Cycle, Slide, Abseil, Run, Climb, Dance...

# Do a team challenge for HospiceCare

Whatever rings your bell – **HospiceCare** offers a host of events throughout each year to thrill, unite, exercise and engage your team. From our Druridge Bay 10k to the Great North Run, and a zip slide across the River Tyne to the Coastal Challenge Walk, there really is something for everyone. Of course, you may consider sponsorship of some sort – there are plenty of essential elements to a successful event: from running shirts to banners and from catering to goody bags.

**Check out our website for up-to-date information on our challenge events or call us to discuss how your team might get involved.**



# Charity of the Year



*We love being part of HospiceCare's invaluable work in the community. The cakes we supply for the annual Open Gardens are all part of a team effort to ensure that crucial services are delivered to local people when and where they need them.*

**Kris Blackburn, The Running Fox, Felton**

Supporting HospiceCare as your Charity of the Year is a fabulous way to get your team working together on engaging fundraising projects and to make a real impact in the local community. As part of your support, maybe you'll put together a team to work with us at one of our events – the dream team serving teas at one our hugely popular summer Open Gardens, for example. Your group endeavour over the year will make a real difference to HospiceCare and the people we support.

#### And there are benefits for you too, including:

- The feelgood factor of pulling together to support a local charity
- Added publicity for your business
- A representative from **HospiceCare** at your events if available
- Fulfilling your CSR goals.

#### Team fundraising: get set, go!

- Form a committee or nominate a charity champion to lead for the year
- Have meetings and/or regular communications with all staff to share ideas and develop fundraising initiatives – and share updates
- Set a target
- Share promotional photos and info with **HospiceCare** for us to share with our supporters
- Get a social media campaign going and keep us tagged
- Set up a donor page (Virgin Giving/Just Giving) and get friends and family involved.





# Events & campaigns

## What are you going to do today?

We've mentioned some of the amazing events **HospiceCare** hosts every year – from open gardens to a charity football match and from evenings of drama and music to physical challenge events – but could your business take the lead for **HospiceCare**?

Whether you're into golf, quizzes, dancing, cycling, baking cakes or networking, you can build your team, impress your clients and support **HospiceCare** at the same time. Call us to chat through your ideas and we'll work with you to help you make the most of your event – and, if we're free, one of the **HospiceCare** team will come along and celebrate your achievement with you.



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*Working alongside HospiceCare has been a pleasure and has helped us at Kreative Technology to develop our network and support our business interests. By creating this mutually beneficial partnership we can not only support this wonderful charity but integrate more into our vital local community in our rural area.*

**Andrew Smith, Kreative Technology**

 @hospicecare123

 @hospicecarenn

 @hospicecarenn

 [www.hospicecare-nn.org.uk](http://www.hospicecare-nn.org.uk)

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# HospiceCare

NORTH NORTHUMBERLAND

**BUSINESS PARTNERSHIPS**

*Caring for Life*

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